TO: D

Dr. W. F. Gannon

DATE: October 11, 1979:

FROM:

J. E. Wickham

SUBJECT:

HTI 7072/7073

Submitted By: W. Houck

7072 = M9AW-3 = Red S68 and Black L38 = Control Merit Menthol 85 Cigarettes With Level A Menthol 7073 = M9AX-3 = Red L38 and Black S68 = Experimental Merit Menthol 85 Cigarettes With Level B Menthol

The experimental Merit Menthol 85 cigarettes (M9AX-3) with level B menthol were different from the control Merit Menthol 85 cigarettes (M9AW-3) in menthol in smoke and filler.

	Control Merit Menthol 85 With Level A Menthol	Experimental Merit Menthol 85 With Level B Menthol
IBM Code	M9 AW - 3	M9AX-3
HTI No.	7.07:2	7.07.3
Smoke		
Butt Length, mm FTC Tar, mg/cigt. Nicotine, mg/cigt. Puffs/cigt. Filtration Eff., %	35 9.5 0.71 8.1 58	35 9.2 0.70 8.0 58
Cigarette		
Total RTD, in. of H ₂ 0 Static Burn. Time, min. Length, mm Circumference, mm	5.0 7.3 84.6 24.9	5.0 8.0 84.6 24.9
Paper		
Additive, type Porosity, sec.	Cit. 13	Cit. 13
Filter RTD, in. of H ₂ 0 Length, mm Weight, g Tipping paper length, mm Dilution, %	4.5 25.0 0.17 32 29	4.6 25.1 0.18 32 31
Filler		
Total alkaloids, % Total reducing sugars, % Wt. of tob., g Rod Density, g/cc	1:74 3:3 0:711 0:242	1.74 3.9 0.717 0.244
Menthol, mg/cigt.		•
Smoke Filler Filter	0.37 4.4 0.3	0 : 4 5 : 5 . 1 0 . 3 ·
JEW: gmm		
CC: Mr. B. A. Soyars Dr. R. B. Seligman Mr. W. G. Lloyd Mr. R. N. Thomson Mr. T. T. Goodale Mr. J. Zoler Mr. G. F. Raed Mr. J. S. Osmalov Mr. F. L. Daylor Mr. H. G. Daniel		Jickle-

Mr. L. F. Meyer

Mr. H. L. Spielberg Mr. W. G. Houck Ms. E. Chambers